



From: ***The Sartori International Project Team***

We feel that it is important to gain an understanding of how we work our philosophy and our approach to preparing your project for implementation, as the springboard to a successful operation.

Our experience has shown that often foreign executives or sales representatives who come to the United States to explore or to set up local offices, are diverted from their objectives in order to gain an understanding of the intricacies and details of starting the operation. While they may consult with locals who speak their language, or have discussions with local professionals (attorneys, accountants, real estate agents, etc.) they find that they still have to be personally involved in the details of the start up. As a result they spend energy and money on learning how to operate and not the operation itself and thus lose time, direction and most of all opportunity, with a corresponding level of frustration.

The fact is that to set up an operation in the US is a relatively easy process and we consider it almost academic. Once we have explained the process, answered your questions and you have gained a general understanding on how things are done, we can focus on the real issue which is developing a marketing program and momentum for market penetration of your product or service.

We have the experience and the know-how to set up a fully functioning sales, services and administration center efficiently and effectively. We will work through the various details, licensing, protocols and formalities for setting up the operations. It is our job.

Fundamental to a smooth running office is quality staff and sound business practices and we have the expertise to advise and create this environment.

We can also prepare an operating budget so that you have at your hands a precise timetable and estimate of costs to launch your operation. If you have any questions, please feel free to contact one of our associates in the [Contact Page](#).

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